

# GLEN SIMPSON

Instructional Designer | eLearning & LXD | AI Prompt Engineer | Multimedia

## CONTACT

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glensimpson.com

## PORTFOLIO

[glensimpson.com/id\\_portfolio](http://glensimpson.com/id_portfolio)

## TOP SKILLS

Instructional Design

Adult Learning Theory

AI Prompt Engineering

Multimedia Development

Learning Experience Design

Problem Solving

Client Relations

Education Technology

Content Development

Analytical Skills

## EDUCATION

### MASTER'S DEGREE

Arizona State University

Secondary Education

2013-2014

### BACHELOR'S DEGREE

University of Arizona

Mathematics, Physics

2006-2010

## SUMMARY

Highly skilled Instructional Designer with a proven track record in creating engaging and effective learning solutions for both adult and K-12 audiences.

Expert in designing media-rich eLearning courses, aligning with business needs or national and state standards, leveraging a robust analytical and problem-solving skillset. Possesses a strong foundation in learning theory, assessment design, project management, client interaction, and multimedia production, with expertise in Articulate 360. Experienced in AI prompt engineering and integrating AI tools to streamline content development.

## PROFESSIONAL EXPERIENCE

### GS Professional Consulting LLC

Instructional Designer/Owner

February 2022 – Present

- Provide client-focused instructional design services, creating custom corporate training solutions.
- Conduct comprehensive needs analyses to align training solutions with business objectives and learner outcomes.
- Develop eLearning courses using Articulate 360 (Rise 360 and Storyline 360), ensuring alignment with learning objectives and client goals.
- Incorporate multimedia elements (video, photography, editing) to enhance instructional engagement and effectiveness.
- Apply Adult Learning Theory and project management best practices to deliver impactful training programs.
- Integrate AI-driven tools and prompt engineering to streamline content development.

### StrongMind

Instructional Designer

January 2020 - Present

- Collaborate with SMEs and creative teams to design media-rich instructional courses for K-12 audiences.
- Develop innovative instructional video frameworks, significantly enhancing learner engagement and reducing cognitive load.
- Collaborate cross-functionally with graphic designers and animators to produce multimedia learning assets, improving course effectiveness.
- Create clear student-facing objectives and align assessments to ensure mastery of standards.
- Conduct quality control reviews of multimedia materials (scripts, voiceovers, graphics, animations) to ensure content accuracy, instructional alignment, and an optimal learner experience.
- Spearhead creation of AI-driven instructional design workflows, including custom GPT tools and prompt libraries to streamline content development.
- Design and develop curricula across diverse subjects, including ASL, mathematics, and sciences, aligning with national and state standards.

## **PROFESSIONAL EXPERIENCE, CONT.**

### **North Dallas High School**

#### **Physics Teacher**

**2018 - 2019**

- Developed and implemented curriculum aligned with state and national standards, ensuring clear learning objectives and measurable outcomes.
- Designed and administered formative and summative assessments to evaluate student learning and inform instructional strategies.
- Created and facilitated engaging learning experiences, incorporating diverse instructional methods to accommodate various learning styles.
- Managed classroom environments and facilitated student collaboration to promote effective learning.
- Communicated effectively with students and parents, providing constructive feedback and developing individualized learning plans.

### **Marana Unified School District**

#### **Physics Teacher**

**2014- 2018**

- Developed and implemented comprehensive curricula for multiple physics courses, aligning with state and College Board standards, resulting in district wide adoption.
- Designed and administered formative and summative assessments, utilizing data to inform instructional strategies and improve student learning outcomes.
- Created and facilitated engaging, differentiated learning experiences, accommodating diverse learning styles and needs.
- Managed learning environments and fostered collaborative learning experiences, promoting student engagement and success.
- Successfully designed and presented new AP curriculum to district leadership, securing approval for implementation.
- Initiated and led extracurricular programs, including a FIRST Robotics team and a science fair.
- Collaborated with colleagues to develop and implement new educational initiatives.

### **Mesa Public Schools**

#### **Student Teacher/Teaching Intern**

**2013 - 2014**

### **Syngy**

#### **Professional Services Associate**

**2010 - 2012**

- Orchestrated the planning, development, and implementation of custom compensation management programs for global clients, including General Electric.
- Developed and managed complex compensation calculation models, ensuring accuracy and efficiency for General Electric's global energy distribution department.
- Coordinated with international teams across multiple time zones to deliver seamless, 24/7 client support.
- Collaborated with diverse stakeholders to analyze client needs and deliver tailored compensation solutions.
- Utilized advanced software tools, including Excel, Visio, and WebEx, to streamline project workflows and enhance client communication.